In recent years, conceptual metonymy has been recognized as a cognitive phenomenon that is as fundamental as metaphor for reasoning and the construction of meaning. The thoroughly revised chapters in the present volume originated as presentations in a workshop organized by the editors for the 7th International Pragmatics Conference held in Budapest in 2000. List of contributors ix Acknowledgments xi Introduction: On the nature of conceptual metonymy Klaus-Uwe Panther and Linda L. Thornburg 1-20. Metonymy – transference based on contiguity. Metonymical associations are based upon subtle psychological links between different objects and phenomena, sometimes traced and identified with difficulty. E.g. The kettle is boiling – means that the water in the kettle is boiling; The White House is in a panic – means that people in the White House are in a panic. The nature of metonymical associations may be different: 1. the material of which an object is made may become the name of the object, e.g. a glass (from glass), an iron (from iron), a nickel (a coin of 5 cent). 2. names of inventors and